

United States of America

United States Patent and Trademark Office

YETI SHOP

Reg. No. 5,694,239

Registered Mar. 12, 2019

Amended Sep. 24, 2024

Int. Cl.: 9, 41

Service Mark

Trademark

Principal Register

King.Com Limited (MALTA CORPORATION)

Aragon House 4th Floor, Dragonara Road

St.Julian's, MALTA STJ3140

CLASS 9: Downloadable computer game software for video and computer games; Downloadable computer game programs offered via social media [Computer peripheral devices;] Downloadable image files containing photographic images and artwork, and text in the field of video and computer games; Downloadable image files containing photographic images and artwork, and text in the field of video and computer games offered via social media; Downloadable electronic publications in the nature of e-books, online magazines, online newspapers, electronic journals, and podcast transcripts in the field of computer and video games; [Headphones;] Musical juke boxes; [Microphones;] Baby monitors; Mouse pads; [Portable media players; Portable telephones; Telephone apparatus;] Video game cartridges; Downloadable electronic game software for use on mobile phones, tablets and other electronic mobile devices; Video game software; Downloadable interactive multimedia computer game programs; Downloadable interactive multimedia computer game programs offered via social media; Downloadable computer application software featuring video and computer games; Computer application software for mobile phones, portable media players, tablets, handheld computers and other electronic mobile devices namely, software for video and computer games; Computer application software for mobile phones, portable media players, tablets, handheld computers and other electronic mobile devices, namely, software for video and computer games offered via social media; Mobile phone accessories and charms, namely, dangles for mobile phones; Mobile phone accessory charms; Radios incorporating alarm clocks; none of the aforesaid goods from this class in relation to portable coolers, drinkware, cups, mugs, tumblers, jugs, bottles, drinkware lids, drinkware straws, drinkware handles, drink holders, beverage dispensers, water dispensers, water coolers, buckets, blankets, portable canopies, portable shelters, insulated containers, food and drink containers, containers for household or kitchen use, cargo containers, ice packs, artificial ice, clothing, apparel, hats, shoes, bags, backpacks, luggage, furniture, chairs, pet bowls, protective cases, gear cases, camera cases, and wheeled carts; none of the aforesaid goods from this class in relation to replacement parts and accessories for portable coolers, drinkware, cups, mugs, tumblers, jugs, bottles, drinkware lids, drinkware straws, drinkware handles, drink holders, beverage dispensers, water dispensers, water coolers, buckets, blankets, portable canopies, portable shelters, insulated containers, food and drink containers, containers for household or kitchen use, cargo containers, ice packs, artificial ice, clothing, apparel,

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



hats, shoes, bags, backpacks, luggage, furniture, chairs, pet bowls, protective cases, gear cases, camera cases, and wheeled carts; none of the aforesaid goods from this class in [relation to retail services] * replacement parts and accessories * for portable coolers, drinkware, cups mugs, tumblers, jugs, bottles, drinkware lids, drinkware straws, drinkware handles, drink holders, beverage dispensers, water dispensers, water coolers, buckets, blankets, portable canopies, portable shelters, insulated containers, food and drink containers, containers for household or kitchen use, cargo containers, ice packs, artificial ice, clothing apparel, hats, shoes, bags, backpacks, luggage, furniture, chairs, pet bowls, protective cases, gear cases, camera cases, and wheeled carts * ; none of the aforesaid goods from this class in relation to retail services for portable coolers, drinkware, cups mugs, tumblers, jugs, bottles, drinkware lids, drinkware straws, drinkware handles, drink holders, beverage dispensers, water dispensers, water coolers, buckets, blankets, portable canopies, portable shelters, insulated containers, food and drink containers, containers for household or kitchen use, cargo containers, ice packs, artificial ice, clothing apparel, hats, shoes, bags, backpacks, luggage, furniture, chairs, pet bowls, protective cases, gear cases, camera cases, and wheeled carts *

CLASS 41: Educational services, namely, conducting classes, seminars, workshops in the field of games; Training in the field of games; Entertainment, namely, providing on-line games; Entertainment, namely, providing on-line computer games available on social media; Entertainment in the nature of computer games, namely, providing temporary use of non-downloadable computer games; Entertainment, namely, providing non-downloadable computer games online; Entertainment services, namely, providing online video games available on social media; Entertainment services, namely, providing temporary use of non-downloadable interactive games; Entertainment services, namely, providing temporary use of non-downloadable electronic games; Entertainment services, namely, providing a website featuring games and puzzles; Entertainment services, namely, providing online video games; Organizing sporting and cultural activities, namely, conducting tournaments, contests and competitions in the field of computer games; Amusement parks; Arranging and conducting workshops for educational purposes in the fields of computers, graphic arts and video games; Entertainment services in the nature of providing casino and gambling facilities; Electronic desktop publishing; Gambling services; Providing on-line computer games via a computer network; Operating lotteries; Organization of electronic games competitions; Entertainment, namely, production of television shows; Providing amusement arcade services; Non-downloadable electronic publications in the nature of e-books, online magazines, online newspapers, electronic journals, blogs, podcasts and mobile applications in the field of computer and video games and online mobile and social games; Electronic games services provided by means of a global computer network; Entertainment services, namely, providing online electronic games; Entertainment Information; Entertainment services, namely, providing online electronic games for use on mobile phones, tablets and other electronic mobile devices; providing information on-line relating to computer games and computer enhancements for computer games; Entertainment services, namely, providing temporary use of non-downloadable single and multi-player electronic interactive games via the internet, electronic communication networks and via a global computer network; Entertainment services, namely, providing temporary use of non-downloadable single and multi-player electronic interactive games via the internet, electronic communication networks and via a global computer network and on social media; Multimedia publishing of software, specifically of computer game software, electronic games and video game software; none of the aforesaid services from this class in relation to portable coolers, drinkware, cups, mugs, tumblers, jugs, bottles, drinkware lids, drinkware straws, drinkware handles, drink holders, beverage dispensers, water dispensers, water coolers, buckets, blankets, portable canopies, portable shelters, insulated containers, food and drink containers, containers for household or kitchen use, cargo containers, ice packs, artificial ice, clothing, apparel, hats, shoes, bags, backpacks, luggage, furniture, chairs, pet bowls, protective cases, gear cases, camera cases, and wheeled carts; none of the aforesaid services from this class in relation to replacement parts and accessories for portable coolers, drinkware, cups, mugs, tumblers, jugs, bottles, drinkware lids,

drinkware straws, drinkware handles, drink holders, beverage dispensers, water dispensers, water coolers, buckets, blankets, portable canopies, portable shelters, insulated containers, food and drink containers, containers for household or kitchen use, cargo containers, ice packs, artificial ice, clothing, apparel, hats, shoes, bags, backpacks, luggage, furniture, chairs, pet bowls, protective cases, gear cases, camera cases, and wheeled carts; none of the aforesaid services from this class in relation to retail services for portable coolers, drinkware, cups mugs, tumblers, jugs, bottles, drinkware lids, drinkware straws, drinkware handles, drink holders, beverage dispensers, water dispensers, water coolers, buckets, blankets, portable canopies, portable shelters, insulated containers, food and drink containers, containers for household or kitchen use, cargo containers, ice packs, artificial ice, clothing apparel, hats, shoes, bags, backpacks, luggage, furniture, chairs, pet bowels, protective cases, gear cases, camera cases, and wheeled carts

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON EUROPEAN (EU) OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (OHIM) APPLICATION NO. 011543501, FILED 02-04-2013, REG. NO. 011543501, DATED 01-16-2015, EXPIRES 04-02-2023

No claim is made to the exclusive right to use the following apart from the mark as shown: "SHOP"

SER. NO. 85-842,661, FILED 02-06-2013

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.