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Principal Register

PIXOCIAL TECHNOLOGY (SINGAPORE) PTE. LTD
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CLASS 9: Computer software platforms, downloadable, for subscription management and database management; Downloadable cloud-computing software for creating and analyzing mobile subscription services; Downloadable computer programs for implementing and validating in-app purchases, subscriptions and transaction; Downloadable computer programs for users to fetch products, make purchases, and check subscription status; Downloadable computer programs for use in hosting and configuring products remotely; Downloadable computer programs for use in analyzing key subscription metrics for the app business; Downloadable computer programs for use in viewing customer transaction histories, charting lifetime value, and granting promotional subscriptions; Downloadable computer programs for receiving notification of real-time subscription events through webhooks; Downloadable computer software for use as an application programming interface (API); Downloadable computer software for providing data aggregation and subscription management for app developers; Downloadable computer software for in-app subscriptions building and management; Downloadable computer software for providing real-time, integrated business management intelligence by combining information from various databases and presenting it in an easy-to-understand user interface; Downloadable graphics for mobile phones; Downloadable image file containing artwork, text, audio, video, games and Internet Web links relating to sporting and cultural activities; Downloadable software for processing images, graphics and text; Downloadable application programming interface (API) software; Downloadable computer application software for mobile phones, namely, software for use in application development, database management and subscription management; Downloadable computer software for application and database integration; Downloadable computer software for use as an electronic wallet; Downloadable computer software for use in database management; Interfaces for computers

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



PRIORITY CLAIMED UNDER SEC. 44(D) ON UNITED KINGDOM
APPLICATION NO. UK00003647892, FILED 05-27-2021, REG. NO. 03647892,
DATED 10-15-2021, EXPIRES 10-15-2031

SER. NO. 90-745,523, FILED 05-31-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.