

United States of America

United States Patent and Trademark Office



Reg. No. 7,416,208

Registered Jun. 18, 2024

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Int. Cl.: 9, 42

Service Mark

Trademark

Principal Register

ORDISSIMO (FRANCE SOCIÉTÉ ANONYME (SA))
33 AVENUE LÉON GAMBETTA
F-92120 MONTRouGE
FRANCE

CLASS 9: Apparatus for transmission, reproduction or reprocessing of images, namely, digital picture frames for displaying digital pictures, video clips and music; digital photo frames; dab radios being radio sets that receive digital audio broadcasting (DAB); apparatus for transmission, reproduction or reprocessing of images, namely, digital photo frames for displaying digital pictures, video clips and music; adapter cables for connecting telephones to hearing aids; barometers; battery chargers; battery chargers for laptop computers; battery chargers for tablet computers; central alarms namely, alarm central units; computer keyboards; computer mousepads; computer mice; covers for computer keyboards; covers for personal digital assistants; desktop computers; earphones for use with mobile telecommunication devices; electronic tablets namely, electronic tablet computers; fast chargers for mobile devices in the nature of electric charging cables; handheld computers; impact sensors; keyboards for mobile phones; keyboards for smartphones; keyboards for tablet computers; laptops being computers; loud speakers; loudspeakers; mobile computers; mobile phone chargers; mobile phones; motion sensors; notebook computers; pairable wireless speakers; personal computers; personal digital assistants; personal digital assistants in the shape of a watch; personal security alarms; cell phone cases; portable chargers namely, portable power chargers; protective carrying cases specially adapted for personal digital assistants; remote security alarms other than anti-theft for vehicles; remote controls for digital picture frames; security alarms; smart bracelets in the nature of smart watches; smart glasses; smart phones; smart audio speakers; smart watches; solar-powered battery chargers; thermometers, not for medical purposes; USB chargers, namely, USB charging ports; wireless audio speakers; [All the above always relating to electronic picture frames] * all the above-mentioned goods always relating to electronic picture frames *

CLASS 42: Electronic data storage; computerised electronic data storage; online data storage, namely, cloud storage services for electronic data; electronic data storage via blockchain; cloud storage services for electronic data; electronic storage of images, photographs, videos, documents, images, digital images and music, audio files; providing a website featuring technology that enables electronic storage of users' digital

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



photographs and videos; [All the above always relating to electronic picture frames] [all the above-mentioned goods always relating to electronic picture frames] * all the above-mentioned services always relating to electronic picture frames, and not relating to film production *

The mark consists of the stylized wording "PIX STAR" with a small square to the right of the word "PIX" on the first line and a design of a star superimposed over a square to the left of the word "STAR" on the second line.

PRIORITY DATE OF 09-20-2022 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1695820 DATED 10-07-2022,
EXPIRES 10-07-2032

No claim is made to the exclusive right to use the following apart from the mark as shown: "PICS"

SER. NO. 79-355,224, FILED 10-07-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.