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United States Patent and Trademark Office

FOR THE KING

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Service Mark

Trademark

Principal Register

IronOak Games Inc. (CANADA CORPORATION)
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CLASS 9: Recorded games software; Downloadable interactive games software; Recorded computer game software; Recorded video game software; Recorded virtual reality games software; downloadable computer game software; downloadable video game software; interactive entertainment computer software for playing video games; data recorded electronically from the Internet, namely, recorded computer game programs; data recorded in machine readable form from the Internet, namely, downloadable video game data via the internet; multimedia software recorded on discs, tapes, cartridges, and CD-ROMs featuring recorded computer games software and video games; recorded computer programs for playing video games, creating video games in the field of video games; downloadable computer software and computer hardware apparatus for downloading, transmitting, receiving, providing, publishing, extracting, encoding, decoding, reading, storing and organizing audiovisual, video-graphic and written data; downloadable computer software for gathering, processing, monitoring, analyzing, managing and reporting information; recorded computer software for gathering, processing, monitoring, analyzing, managing and reporting information concerning usage and performance of software, applications, computer and video games, websites, virtual worlds and audio visual content; recorded computer software for gathering, processing, analyzing, managing and reporting information concerning online, internet and web site activity; downloadable computer software for designing, developing, modifying and improving computer software, applications, computer and video games, websites and audio visual content; pre-recorded CDs and DVDs featuring information on computer games recorded via electronic, magnetic and optical means; publications in electronic form supplied on-line from a database and from facilities provided on the Internet and other networks and websites, namely, downloadable electronic publications in the nature of magazines in the field of video games; downloadable electronic publications in the nature of magazines in the field of video games; electronic notice boards; downloadable applications for mobile devices for playing video games; downloadable software applications for mobile devices, namely, applications for playing video games

CLASS 41: Entertainment services, namely, providing electronic, computer and video games provided by means of the Internet; entertainment services, namely, providing non-downloadable games of chance via the internet; organization of games; providing

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Patent and Trademark Office



temporary use of non-downloadable computer games played via a global computer network; providing interactive entertainment services, namely, providing temporary use of non-downloadable electronic games; education and entertainment services, namely, the provision of entertainment information by computer networks, television, mobile telephone, and cable and other electronic means; entertainment services in the nature of editing and production of cinematographic, televisual, digital and motion picture films, radio and television programs; entertainment services in the form of electronic computer and video games provided by means of the Internet, mobile telephone and other remote communications device being tablet computers; multimedia publishing of computer and video games and computer and video games software; provision of a website containing video game player information, namely, information relating to computer games; multimedia publishing of entertainment and educational software; advisory and consultancy services in connection with the foregoing services

CLASS 42: Computer programming services; Computer software development consisting of the design, maintenance, programming, engineering, research and writing software services; advisory and consultancy services relating to computer software and computer software development, design, maintenance, consultancy, programming, engineering, research and writing; computer software development, design, maintenance, consultancy, programming, engineering, research and writing; computer and video games software development; creation of computer graphics, namely, computer graphics design services; computer game software design services; design and development services in relation to computer and video games software and interactive entertainment products, namely, virtual reality software; computer design consultancy services relating to the production of computer and video games software and interactive entertainment products, namely, virtual reality software; development of social networking software and virtual worlds software; software development for others in the field of software configuration management; Computer services, namely, gathering, processing, monitoring, analyzing, and reporting information concerning usage and performance of software, applications, computer and video games, websites, virtual worlds and computer-based audio visual content of others; computer services, namely, computer system administration for others; computer quality control services being the gathering, processing, analyzing, managing and reporting information concerning online, internet and web site activity of others; data mining services, namely, data mining and related software data analysis; Computer services, namely, designing, developing, modifying and improving computer software, applications, computer and video games, and websites; development of computer software that analyzes video game software usage, for others; software development, design, maintenance, programming, engineering, research and writing in the field of computer and video games for others; advisory and consultancy services relating to design and development of computer and video games software; computer services, namely, collection, analysis and reporting of data concerning usage and performance of software, applications, computer and video games, websites, virtual worlds and audio visual content of others; installation, maintenance, repair of computer software; testing of computer games programs and video games programs; product quality testing services; certification services, namely, testing, analysis and evaluation of the services of others to determine conformity with certification standards; authentication services, namely, computer security services in the nature of providing authentication, issuance, validation and revocation of digital certificates; up-dating of computer games programs and video games programs for third parties; advisory and consultancy services relating to the foregoing services; providing a website that gives users the ability to create customized web pages featuring information regarding a player's identity and the player's preferences

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON UNITED KINGDOM APPLICATION NO. UK0000336130, FILED 12-17-2018, REG. NO. UK0000336130,

DATED 03-22-2019, EXPIRES 12-17-2028

SER. NO. 88-234,043, FILED 12-18-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.