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Trademark

Principal Register

ALIBABA SINGAPORE HOLDING PRIVATE LIMITED
(SINGAPORE PRIVATE LIMITED COMPANY)
51 BRAS BASAH ROAD, #01-21 LAZADA ONE
SINGAPORE, SINGAPORE 189554

CLASS 9: Scientific, nautical, photographic, optical, signaling, measuring, checking as in supervision, life-saving apparatus and instruments, namely, telephones, punch clocks, time recording devices, namely, time clocks, weighing equipment, namely, scales and balances, graduated rulers, electronic pocket translators, neon signs, electronic notice boards, transparency projection apparatus, kilometer recorders in the nature of odometers for vehicles, telescopes, mechanisms for counter operated apparatus, namely, point-of-sale terminals, fire extinguishers, acoustic alarms, namely, smoke and fire alarms, eyeglasses, batteries, exposed films, namely, exposed camera film; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, electric wires, electric switches, electrolysis apparatus for electroplating purposes, and electrified fences, namely, electric fences; apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers and recording discs, namely, CD-R, CD-RW, DVD-R and DVD-RW discs; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; software for processing electronic payments to and from others; authentication software, namely, software for authenticating the identity of a payer; computer software applications for mobile devices and computers, namely, software for financial analysis, planning and management, software for securing and protecting data on mobile devices and computers, software for authenticating user identification, software for controlling access to and communications with mobile devices and computers; software applications for use with mobile devices, namely, software for use in database management, for use as a spreadsheet, for word processing, for recording, collecting, organizing, storing, archiving, reproducing, searching, retrieving and displaying digital data in the field of shopping, purchasing, communication, product and service reviews, entertainment, health and fitness, lifestyle, media and video, music and audio, photography and social network; computer software that may be downloaded from a global computer network for posting information, creating electronic product catalogs, responding to requests and placing and fulfilling orders for products, services and business opportunities via local and global computer networks, for use in document management, for searching, browsing and receiving transmissions of text, electronic documents, graphics and audiovisual information on local and remote area networks and global computer



Acting Director of the United States Patent and Trademark Office



networks, on intranets, or on directories of information available on computer networks, for use in software development and web authoring, for use in exchanging information via global computer networks and online from a computer database and the internet, for business use for financial management, financial planning, business management, customer relationship management (CRM), inventory management, sales force management, planning and management of personal and business finances, and marketing information management, for data mining, for high-speed massive e-commerce data processing, and for data customization, all of the foregoing for use by third parties in connection with an interactive website in the field of e-commerce; downloadable computer software applications for use with mobile devices and computers, namely, software for use in database management, for use as a spreadsheet, for word processing, for recording, collecting, organizing, storing, archiving, reproducing, searching, retrieving and displaying digital data in the field of e-commerce, data management, customer relationship management, entertainment, education and telecommunications provided via the Internet; on-line downloadable electronic publications in the nature of magazines, articles, brochures, leaflets, datasheets, informational materials, instructional materials in the field of business, e-commerce, information technology, cloud computing, telecommunications, the Internet, business and e-commerce training, business, sales, marketing and financial management; instant messaging software; file sharing software; communications software for electronically exchanging data, audio, video, images and graphics via computer, mobile, wireless and telecommunication networks; computer software for processing images, graphics, audio, video and text; downloadable computer software applications for downloading and transmitting video files, audio files, films, movies and television programs featuring children's entertainment, family entertainment, drama, action, adventure and fantasy; downloadable computer software for use in the field of business for financial management and financial planning; downloadable computer software applications for downloading and transmitting video files, audio files, films, movies and television programs featuring children's entertainment, family entertainment, drama, action, adventure and fantasy; downloadable cloud-computing software for deploying virtual machines to a cloud computing platform, managing virtual machines on a cloud computing platform; downloadable cloud-based software for storing and managing electronic data, accessing databases and internet security; downloadable computer software which allows users to participate in web-based meetings and classes, with access to data, documents, images and software applications through a web browser; downloadable computer software for accessing, viewing and controlling remote computers and computer networks; computer software for use in the search and retrieval of computerized information from global information networks and network systems about hobbies, collectibles, auctions and products; data storage programs, namely, software used for the storage of electronic data and documents and data on hard discs, compact discs, tapes and optical discs; computer peripherals; notebook computers; laptop computers; portable computers; handheld computers; personal digital assistants; personal portable media players; mobile telephones; smart phones; digital cameras; batteries, battery chargers; computer workstations comprising computers and computer monitors; servers, namely, computer servers; computer and telecommunications networking computer hardware; computer network adaptors, switches, routers, hubs; wireless and wired modems and communication cards and devices, namely, cable modems, computer fax modem cards, external modems, internal modems, modem cables, modems; laptop holders in the nature of protective sleeves and carrying cases, computer bags; fire-extinguishing apparatus; computer hardware and firmware for use in the field of business for financial management and financial planning; downloadable computer software for use in the field of business for financial management and financial planning; computer software for use with global positioning system (GPS) navigation systems for navigation, route guidance and electronic mapping; computer software for use with route planners, electronic maps and digital dictionaries for navigation and translation purposes; satellite-aided navigation systems in the nature of automobile navigation system featuring interactive digital map displays, interactive instructions and user generated information; compact discs featuring music; computer programs and computer software for financial management, financial

planning, business management, customer relationship management (CRM), inventory management, sales force management, planning and management of personal and business finances and marketing information management, all in the field of e-commerce and business; digital music downloadable from the Internet; telecommunications apparatus, namely, VOIP phones, network telephones, electronic facsimile machines, portable digital electronic device for sending and receiving electronic mails, and instant messaging communication tool in the nature of portable telecommunication instant messaging devices; mouse pads; mobile phone handsets; mobile phone accessories, namely, battery chargers, cases, covers, ear phones, headsets and hands-free calling devices; downloadable computer game software, pictures in the field of aircrafts, automobiles, buildings, natural scenery and pets, motion pictures and movies in the field of children's entertainment, family entertainment, drama, action, adventure and fantasy and music via the internet and wireless devices; alarm monitoring systems; security cameras; mobile radio and television broadcasting units, namely, transmitting and receiving apparatus for radio and television broadcasting and for long-distance transmission; television broadcasting equipment, namely, video cameras, film cameras, monitors, flat panel display screens, audio monitors, audio recorders, video recorders, electronic switchers, cables for the transmission of sounds and images, lights for use with video cameras and film cameras, camera lenses, camera tripods, camera cases, blank videotape, audio mixing boards and video editing computer hardware; cameras; video cameras; headphones; ear pieces, namely, ear buds; speakers, namely, loud speakers; global positioning system (GPS) apparatus and equipment, namely, GPS systems; downloadable computer, electronic and video games programs and software via the Internet; liquid crystal displays for telecommunications and electronic equipment; set top box; remote control for radios, televisions, stereos, computers, video recorders, audio systems and playback machines; spectacles and sunglasses; electronic signboards; magnetically encoded bank credit, debit, cash and identification cards; automatic teller machines, cash dispensers; electronic book readers

CLASS 35: Advertising services; business administration; providing office functions; administration of customer loyalty programs and incentive award programs that provide discounts, coupons, rebates, vouchers and special offers for the goods of others; advertising services provided via the Internet; preparing television and radio advertisements; accountancy services; auctioneering; consultation relating to trade fairs; public opinion polling; data processing services; provision of business information via global computer networks; advertising agency services; advertising services provided for others; database management; compilation of information into computer databases in the field of business and e-commerce; business consulting services in the field of e-commerce; business consulting services in the field of web based events, conferences, training programs, learning programs, and seminars; business consulting services in the field of delivering web-based knowledge; business consulting services in the field of online collaboration and collaboration technologies; business consulting services in the fields of sales and marketing; business management services, namely, business project management services, the development, set up, staging, production, recording, monitoring and follow-up for web based events, conferences, training programs, learning programs and seminars; market research and business consulting services in the field of business and e-commerce; business consultancy services relating to business issues concerning facilitating the transaction of business via local and global computer networks by locating and providing referrals for the delivery of a wide variety of business and consumer products and services; providing business information concerning the goods and services of others via local and global computer networks; business consultancy services in the field of global computer web sites where third parties can offer and source goods and services, place, determine the status of and fulfill trade leads and orders, enter into contracts and transact business; providing computerized online ordering services featuring a wide variety of general consumer, business, and industrial products and merchandise; advertising of goods and services of others via local and global computer networks; international import and export agency services; rental of advertising space on communication media; online trading services in which sellers post products to be auctioned and bidding is done via the Internet, and

providing online business evaluation relating thereto; online retail store services featuring a wide variety of consumer goods of others; providing an online business directory of third party web sites to facilitate business transactions; business consultancy services in the field of operating an electronic marketplace for the buyers and sellers of goods and services on a global computer network; business assistance for others concerning business issues relating to facilitating business transaction via local and global computer networks; corporate business management consultancy services; marketing and promotion services; publication of publicity materials; marketing services, namely, providing videos to promote vacant premises; dissemination of advertising materials, updating of advertising materials, and compilation of advertisements for use as web pages on the Internet; rental of advertising space; computer data processing; providing information concerning commercial sales, providing business information, providing a database of information pertaining to the promotional products industry; telephone answering service; auctioneering provided on the Internet; personnel management; provision of commercial sales, business, advertising and promotional information through a global computer network and via the Internet; presentation of goods of others for retail purposes via the Internet, namely, retail store service featuring a wide variety of consumer goods of others; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from a general merchandise Internet web site particularly specializing in the marketing of the sale of goods and services of others; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from a general merchandise catalogue by mail order or by means of telecommunications in the field of clothing, lingerie, cosmetics, jewelry, watches, music and media products, food and beverages, home entertainment electronics, home appliances, phones, PDAs, MP3 players, video games, consoles, books, crafts, furniture, tools, house wares, photographic equipment, computers, kitchen wares, toys, sporting goods, bikes and automobiles; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from retail in the field of clothing, lingerie, cosmetics, jewelry, watches, music and media products, food and beverages, home entertainment electronics, home appliances, phones, PDAs, MP3 players, video games, consoles, books, crafts, furniture, tools, house wares, photographic equipment, computers, kitchen wares, toys, sporting goods, bikes and automobiles; retail and wholesale store services in the field of bleaching preparations and other substances for laundry use, leather bleaching preparations, fabric softeners for laundry use, cleaning, polishing, scouring and abrasive preparations, shining preparations, abrasive cloth, polishing paper, glass cloth, glass paper, floor wax, shoe wax, polish for furniture and flooring, detergents other than for use in manufacturing operations and for medical purposes, dry-cleaning preparations, canned pressurized air for cleaning and dusting purposes, color-removing preparations, varnish-removing preparations, wallpaper cleaning preparations, windscreen cleaning liquids, air fragrancing preparations, joss sticks, soaps, medicated soap, perfumery, extracts of flowers, essential oils, massage gels other than for medical purposes, sunscreen preparations, sun-tanning preparations, cosmetics, lipsticks, lipstick cases, cosmetic preparations for skin care, cosmetic preparations for slimming purposes, adhesives for cosmetic purposes, nail care preparations, make-up removing preparations, shampoos, dry shampoos, shampoos for pets, hair lotions, after-shave lotions, shaving preparations, dentifrices, dental bleaching gels, mouth washes not for medical purposes, hair spray, hair dyes, antiperspirants, deodorants for human beings or for animals, pharmaceutical and veterinary preparations, vaccines, sunburn ointments, sanitary preparations, sterilizing preparations, solutions for contact lenses, panty liners, remedies for foot perspiration, dietetic food and substances adapted for medical or veterinary use, yeast for pharmaceutical purposes, sugar for medical purposes, royal jelly dietary supplements, food for babies, dietary supplements for humans and animals, nutritional supplements, vitamin preparations, tanning pills, slimming pills, tobacco-free cigarettes for medical purposes, plasters, materials for dressings, surgical cloth, surgical implants, material for stopping teeth, teeth filling material, dental wax, mouthwashes for medical purposes, disinfectants, preparations for destroying vermin, fungicides, herbicides, rat poison,

repellents for dogs, telephones, mobile phone handsets, mobile phone accessories, electronic and telecommunications goods, automobile navigation systems, satellite navigational apparatus, global positioning system (GPS) navigation devices, navigational instruments, computer hardware and computer software, batteries, battery chargers, apparatus and instruments for recording, receiving, transmitting and/or reproducing data, information, pictures, images and/or sound, surgical, medical, dental and veterinary apparatus and instruments, obstetric apparatus, X-ray apparatus for medical purposes, hot air therapeutic apparatus, electric blankets for medical purposes, testing apparatus for medical purposes, blood testing apparatus, hearing aids for the deaf, hearing protectors, massage apparatus, air pillows for medical purposes, air cushions for medical purposes, physical exercise apparatus for medical purposes, vaporizers for medical purposes, fumigation apparatus for medical purposes, thermal packs for first aid purposes, armchairs for medical or dental purposes, artificial limbs, eyes and teeth, orthopedic articles, suture materials, supportive bandages, babies' bottles, tongue scrapers, X-ray photographs for medical purposes, precious metals, jewelry, precious stones, printed matter, stationery, magnetically and non-magnetically encoded cards, furniture, picture frames, household and kitchen utensils, glassware, porcelain and earthenware, textiles, clothing, footwear, headgear, laces and embroidery, buttons, ribbons, pins and needles, artificial flowers, carpets, rugs, games and electronic toys, chemicals used in industry, chemicals used in science, chemicals used in photography, chemicals used in agriculture, paints, varnishes and lacquers, personal hygiene products, hair and body lotions, cleaning and bleaching preparations, lubricants, fuels, candles, ironmongery and small items of metal hardware, machines and machine tools, cutlery, razors and hand tools, computers, calculating machines, electrical, photographic, cinematographic and optical apparatus and instruments, spectacles and sun glasses, surgical and medical apparatus and instruments, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, vehicles, firearms, fireworks, silverware, horological and chronometric instruments, musical instruments, magazines, cards, paper and cardboard products, namely, computer paper, cardboard boxes, paper office stationery, pictures, typewriters and office requisites, packaging materials, rubber and plastics for manufacturing use, packing and insulating materials, leather and imitations of leather, handbags, purses, wallets, leather holders, bags, luggage, umbrellas, mirrors, ropes, string, nets, tents, yarns and threads for textile use, coat hangers, place mats, dressmaker's articles, bed and table covers, playthings and sporting articles, foodstuffs and beverages, meat, fish, poultry, preserved, dried and cooked fruits and vegetables, jams and fruits sauces, eggs, milk and milk products, edible oils and fats, coffee, tea, cocoa, sugar, rice, flour, bread and cakes, condiments, fresh fruit and vegetables, beer, mineral water, fruit juices and other non-alcoholic drinks, alcoholic beverages, floral products, tobacco, smokers' articles and matches; direct mail advertising services; purchasing and procurement services, namely, buying and selling agency services in the nature of purchasing a wide variety of consumer, business and industrial products and services for others, and selection of goods and procurement of goods for individuals and businesses, namely, purchasing of a wide variety of consumer, business and industrial products and services for individuals and businesses; online ordering services featuring a wide variety of consumer goods of others; retail department store services; retail supermarket services; secretarial services; provision of business statistical information; organization of exhibitions for commercial or advertising purposes; business assistance services, namely, preparing marketing mailing lists and rental of advertising material in the nature of marketing mailing lists; business investigation; business administration consultation services in the field of processing of sales made on the Internet; business networking referral services, namely, promoting the goods and services of others by passing business leads and referrals among group members; personnel placement; import-export agency services; arranging newspaper subscriptions for others; document reproduction; transcription, namely, conference call, message and stenographic transcription; rental of office equipment; customer relationship management; business management services relating to electronic commerce; business management and administration services relating to promotional sponsorship programs; accounting services; charitable services, namely, organizing and conducting volunteer programs

and community service projects; providing an online marketplace on a global computer network by which third parties can offer goods and services, place and fulfill commercial orders in the field of e-commerce and online ordering featuring a wide variety of general consumer, business, and industrial products and merchandise, negotiate contracts with service providers, buyers and sellers in the field of e-commerce and online ordering featuring a wide variety of general consumer, business, and industrial products and merchandise, and transact business in the field of e-commerce and online ordering featuring a wide variety of general consumer, business, and industrial products and merchandise; rental of sales stands; provision of commercial and business contact information; search engine optimization for sales promotion; web site traffic optimization; pay per click advertising; commercial intermediation services, namely, negotiation and settlement of commercial transactions for third parties, business management advisory services relating to franchising, provision of commercial and business contact information; business management for freelance service providers; negotiation and conclusion of commercial transactions for third parties; updating and maintenance of data in computer databases; business project management services for construction projects; providing business information via a web site; import-export clearance agencies namely, customs clearance services

CLASS 41: Education, namely, providing live and online seminars and conferences in the field of business and e-commerce; providing of training in the field of business and e-commerce; entertainment, namely, providing online video games and non-downloadable playback of digital music; organizing community sporting and cultural events; publication of texts, books and journals; organizing sporting events, namely, baseball games, soccer matches, tennis tournaments, basketball games, golf tournaments and swimming competitions; organizing cultural events and shows; publication of newspapers, magazines and periodicals containing diagrams, images and photographs; education, namely, training courses and instructional classes in the field of telecommunications hardware and software, operation of computers, computer programming, web site design, e-commerce, cloud computing, financial management, business management and advertising; providing education, instruction and training via online interactive and non-interactive courses, classes, workshops and seminars in the field of business and e-commerce; design of educational courses, namely, development of curriculum and educational examinations for others in the field of business and e-commerce; entertainment provided via electronic and digital interactive media, namely, providing online computer games; electronic games services provided by means of the Internet, namely, providing online computer games; providing information about education and entertainment; providing information in the field of sports, sporting events, recreation activities, leisure activities, cultural activities and exhibitions; providing online non-downloadable electronic publications, namely, books, journals, newsletters and articles in the field of business and e-commerce; arranging, organizing, hosting and conducting singing competitions; arranging, organizing, hosting and conducting musical concerts; arranging, organizing, hosting and conducting events and competitions for education purposes, namely, providing educational conferences, competitions and symposia in the field of business and e-commerce; entertainment services, namely, production and distribution of a game show; entertainment ticket agency services; providing entertainment information and education information from a computer database or the Internet; providing non-downloadable prerecorded digital music from the Internet; providing non-downloadable prerecorded digital music from MP3 Internet web sites; entertainment and education services, namely, conducting courses of instruction relating to planning, production and distribution of sound, images, digital music, movies, live or recorded audio, visual or audiovisual material for broadcasting on terrestrial cable, satellite channels, the Internet, wireless or wire-link systems and other means of communications; music entertainment services, namely, live music concerts; rental of sound recordings; entertainment in the nature of on-going television programs in the fields of business and e-commerce; producing entertainment, educational, documentary and news television programs in the fields of business and e-commerce for broadcasting; news reporters services; providing news in the field of sporting or cultural events, and in the field of current events reporting provided by

satellite television transmission, the Internet or radio; production of television and radio programs and film production; production of television programs; provision of information, data, graphics, sound, music, videos, animation and text for entertainment purpose, namely, production of animation movies rendered by means of a global computer network; provision of recreational activities, sporting and gymnasium facilities; live performances by a musical band; night club services; discotheques; fashion shows for entertainment purposes; club services relating to entertainment; education services, namely, arranging and conducting educational conferences, conventions, seminars and training workshops in the field of business, e-commerce, telecommunications, computers, computer programs, cloud computing, web site design, financial management and advertising; providing research in the field of education and information about education; organizing and conducting exhibitions for cultural or educational purposes; art exhibition services; art gallery services, namely, rental of artwork; training services in the field of occupational health and safety, and environmental conservation; provision of cigar appreciation classes, wine tasting classes; providing research in the field of education; providing information relating to research in the field of education; arranging, organizing, planning and running of educational seminars in the field of business and e-commerce; animal training; direction in producing broadcasting programs, namely, production of television and radio programs and film production; instructional services, namely, providing training in operation of audiovisual machines and equipment used for the production of broadcasting programs; providing audio and visual studios; providing sports facilities; providing facilities for movies, shows, plays, music or educational training; entertainment booking agencies, namely, booking of seats for shows and sports events; rental of motion pictures; rental and leasing of musical instruments; rental and leasing of television programs in the nature of provision of non-downloadable television programs via video on-demand service; rental and leasing of television sets; lending libraries; archive library services; subtitling services, namely, preparing subtitles for movies; sign language interpretation services; rental of entertainment software, namely, rental of computer game software; providing non-downloadable music and non-downloadable movies in the field of animation, children's entertainment, family entertainment, comedy, drama, documentary, action, adventure, fantasy and horror via the internet; providing online computer games; conducting contests; rental of pre-recorded video tapes; rental and leasing of game machines; rental of arcade game machines; photography; translation; language interpretation; providing educational and training programs in the field of risk management; lottery services; provision of facilities for shows and performances, namely, performance venues, studios, sets, dressing rooms; providing educational and training programs in the field of certification for information technology, computer security, business management, law, financial management and financial planning; providing on-line non-downloadable videos in the field of news, sports, entertainment, popular culture, lifestyles, music, artwork, education, information technology, finance, architecture, law, psychology, business administration, marketing, financial literacy and financial planning; providing tutoring in the field of business, e-commerce, music, artwork, education, information technology, finance, architecture, law, psychology, business administration, marketing, financial literacy and financial planning; and providing consultancy, information and advisory services in connection with the aforesaid services

CLASS 42: Scientific and technological services, namely, research and design in the field of telecommunication software and hardware design, Internet technology, the design of websites for advertising, software design, and e-commerce software and hardware design, and industrial research and analysis services in the field of e-commerce computer software networking systems; industrial research services in the field of business and e-commerce; scientific, technological, research and design services related to telecommunication and navigation signals; design and development of computer hardware and software; software as a service (SaaS) for monitoring and management of computer-based information systems and networks; software as a service (SaaS) featuring software for database management, data analysis, document management, document analysis, project management, project planning, budget

management and electronic storage of data; providing temporary use of on-line non-downloadable cloud computing software for database management, data analysis, document management, document analysis, project management, project planning, budget management and electronic storage of data; cloud computing featuring software for database management, data analysis, document management, document analysis, project management, project planning, budget management; providing temporary use of on-line non-downloadable cloud-based software for storing and managing electronic data, accessing databases and internet security; providing virtual computer systems and virtual computer environments through cloud computing; computer services, namely, design and development of computer systems for transmitting information, data, documents and images over the Internet; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) services featuring software for web-based conferencing, audio conferencing, electronic messaging, document collaboration, video conferencing, and voice and call processing; providing online non-downloadable software for facilitating the interoperability of multiple software applications; providing technical support services, namely, providing backup computer programs and facilities, troubleshooting of computer software problems to end users by means of telephone or global computer network; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking; computer technology advice provided to Internet users by means of a support hotline; computer services, namely, creating indexes of information, sites and resources on computer networks; providing search engines for the Internet; design of computers, notebook computers, laptop computers, portable computers and handheld computers; design of personal digital assistants and personal media players for others; design of mobile telephones and smart phone for others; design of digital cameras for others; computer services, namely, computer system administration for others; computer programming; computer systems integration services; computer systems analysis services; computer programming in relation to the defense against virus, namely, computer virus protection services; computer system software services, namely, design and development of online computer software systems; providing direct connection services between computer users for exchanging data, namely, providing temporary use of online non-downloadable software for the exchange of data; computer software design; computer system design; design and development of webpages; hosting webpages for others; hosting computer application software for others for use in searching and retrieving information from databases and computer networks; computer software consultancy; computer services, namely, providing customized searching services in the nature of searching and retrieving information from computer databases and websites at the customer's specific request via the Internet, creating, maintaining and hosting websites for others, creating an online community for registered users to develop and collaborate on address books and calendars, software design and development for others, hosting online interactive public calendars, address books and notes that allow multiple participants to share event schedules, facility reservations and transportation requests via local and global computer network; customized searching of computer databases and websites, namely, providing customized online web pages featuring user-defined information which includes online links to third party web sites; customized searching of computer databases and websites, namely, providing search engines for obtaining data from computer files on a global computer network; computer and electronic signal coding and decoding; computer code conversion for others; conversion of physical data and documents into electronic media format; testing and evaluation services of the goods and services of others to assure compliance with industry standards; architectural design services; interior design services of buildings, offices and apartments; computer security services, namely, the provision of user certification authority services for others to ensure the security of transmitted information, namely, providing a website that features technology that enables the secure exchange of information by users; providing technological information about computers and computer networks in the field of business and e-commerce; computer security risk management programs, namely, updating of computer software relating to computer security and prevention of computer risks;

computer security information, knowledge and testing services, namely, computer security consultancy in the field of scanning and penetration testing of computers and networks to assess information security vulnerability; providing quality assurance services in the field of computer software; computer security service, namely, restricting access to and by computer networks to and of undesired web sites, media and individuals and facilities; providing platform as a service (PAAS) services, namely, providing web-based computer software platform for complaint submission; computer consultancy in the field of data security; consultancy concerning securing telecommunications technology; electronic document and e-mail authentication services; computerized communication network security services, namely, providing temporary use of non-downloadable computer software for conducting private and secure electronic communication over a private or public computer network; providing technological information in the field of Internet, the world wide web, and computerized communication network security; computer security consultancy, namely, consulting services in the fields of Internet, world wide web and computerized communication network security services, information security services; authentication in the field of computer security, namely, authentication of user identity for computer security; computer services in relation to on-line authentication of electronic signatures, namely, design, development, and implementation of software for authenticating digital signatures; off-site data backup; electronic data storage, namely, archiving business documents, personal documents and corporate documents; providing information on computer technology and programming via a web site; cartography services; rental of entertainment software; consultancy, information and advisory services relating to the aforesaid services

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON HONG KONG APPLICATION NO. 304283064, FILED 09-22-2017, REG. NO. 304283064, DATED 09-22-2017, EXPIRES 09-21-2027

SER. NO. 87-624,516, FILED 09-27-2017

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.