

# United States of America

## United States Patent and Trademark Office

# HERSCHEL

**Reg. No. 4,571,536**

**Registered Jul. 22, 2014**

**Renewal Term Begins Jul. 22, 2024**

**10 Year Renewal/Corrected**

**Int. Cl.: 9, 16, 18, 25, 28, 35**

**Service Mark**

**Trademark**

**Principal Register**

Herschel Supply Company Ltd. (CANADA CORPORATION)  
Suite #108  
611 Alexander Street  
Vancouver, BC, CANADA V6A1E1

CLASS 9: bags adapted for laptops; sleeves for laptops; bags and cases specially adapted for holding or carrying portable telephones and telephone equipment and accessories; computer bags; messenger bags especially adapted for holding laptops; messenger bags especially adapted for holding electronic book readers; [ wheeled messenger bags especially adapted for holding laptops; ] (( sunglasses; )) cases for eyeglasses and sunglasses; [ camera cases; bags for cameras and photographic equipment; ] carrying cases for mobile computers; [rolling cases especially adapted for holding laptops and notebook computers;] protective covers and cases for tablet computers; protective covers and cases for cell phones, laptops and portable media players; protective cases for smartphones; notebook computer carrying cases; computer carrying cases; laptop carrying cases; cell phone cases; cases for mobile phones; cases for telephones; carrying cases for cell phones; carrying cases specially adapted for [ pocket calculators and ] cellphones; cases for music, audio and related electronic equipment, namely, cases for audio tuners, audio receivers, amplifiers, tape players, compact disc players, MP3 controllers/players, audio mixers, audio speakers in the nature of music studio monitors, microphones, audio speakers, compact discs, audio tapes, portable computers, antennas, phonographic record players, audio recording equipment, and the cables associated with all of the foregoing equipment (( ; carrying cases, holders, protective cases and stands featuring power supply connectors, adaptors, speakers and battery charging devices, specially adapted for use with handheld digital electronic devices, namely, computers, mobile phones, tablet computers, cameras, portable media players; carrying cases specially adapted for electronic equipment, namely, computers, mobile phones, tablet computers, cameras, portable media players ))

FIRST USE 9-30-2009; IN COMMERCE 9-30-2009

CLASS 16: pen cases; pencil cases; stationery cases; lunch bags made of textile

FIRST USE 1-31-2011; IN COMMERCE 1-31-2011

CLASS 18: wallets; purses; handbags; clutch bags; evening bags; men's clutch bags; shoulder bags; sling bags; small bags for men; tote bags; barrel bags; school bags; sack packs, namely, drawstring bags used as backpacks; belt bags and hip bags; book bags;



Acting Director of the United States Patent and Trademark Office



boston bags; bum bags; hip bags; [ hobo bags; ] waist bags; satchels; rucksacks; backpacks; duffel bags; courier bags; messenger bags; military duffel bags, [ garment bags for travel, ] tote bags, shoulder bags and backpacks; shopping bags made of fabric; [ string bags for shopping; ] textile shopping bags; all-purpose bags; all-purpose carrying bags; carry-all bags; carry-on bags; bags for sports; all-purpose sport bags; all-purpose athletic bags; athletic bags; bags and holdalls for sports clothing; general purpose bags for carrying yoga equipment; general purpose bags for holding dance equipment; general purpose sport trolley bags; gym bags; hard-sided and soft-sided carry-on bags and gym bags; hiking bags; leather and imitation leather sport bags and general purpose trolley bags; [ diaper bags; bags for carrying babies' accessories; ] bags for climbers in the nature of all-purpose carrying bags; bags for campers in the nature of all-purpose carrying bags; beach bags; travel bags; traveling bags; luggage; suitcases; garment bags for travel; duffel bags for travel; flight bags; overnight bags; [ shoe bags for travel; ] wheeled bags; wheeled duffel bags; [ wheeled messenger bags; wheeled shopping bags; wheeled tote bags; ] leather bags; cosmetic bags sold empty; make-up bags sold empty; toiletry bags sold empty; wash bags for carrying toiletries; business card cases; business card holders in the nature of wallets and purses; carrying cases; carrying cases for documents; credit card cases; credit card cases and holders; leather credit card cases; vanity cases sold empty; overnight cases; travel cases; travelling cases of leather; cases of leather or imitation leather; [ key cases; cases for keys; key cases of leather or imitation leather; key cases of leather and skins; ] leather cases; [ leather cases for keys; leather key cases; ] attaché cases; (( attache cases made of leather; )) [ attache cases made of imitation leather; ] briefcases and attache cases; document cases; haversacks; [ umbrellas ]

FIRST USE 9-30-2009; IN COMMERCE 9-30-2009

CLASS 25: [ (( footwear; shoes; boots; )) ] [ sandals; ] headwear; clothing, namely, [ shorts, pants, sweatpants, shirts, t-shirts, sweaters, sweatshirts, jackets and vests; ] hats [ ; gloves ]

FIRST USE 7-31-2012; IN COMMERCE 7-31-2012

CLASS 28: [ bags for skateboards; ] bags specially adapted for sports equipment

FIRST USE 9-30-2009; IN COMMERCE 9-30-2009

CLASS 35: on-line wholesale and retail store services featuring bags, luggage, backpacks, cases, wallets, purses, accessories, (( clothing, )) [ footwear, ] headwear, [ eyewear, ] and general consumer goods; retail store services featuring bags, luggage, backpacks, cases, wallets, purses, accessories, (( clothing, )) [ footwear, ] headwear, [ (( eyewear, )) ] and general consumer goods

FIRST USE 1-31-2010; IN COMMERCE 1-31-2010

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3859803, 3936561

SER. NO. 86-127,563, FILED 11-23-2013

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.