

# United States of America

## United States Patent and Trademark Office

# THANKS

**Reg. No. 3,490,706**

**Registered Aug. 19, 2008**

**Amended Apr. 15, 2025**

**Int. Cl.: 35**

**Service Mark**

**Trademark**

**Principal Register**

O.C. Tanner Company (UTAH CORPORATION)  
1930 South State Street  
Salt Lake City, UTAH 84115

CLASS 35: Retail [ and wholesale ] computerized and online ordering services, telephone ordering services [, mail order services, and catalog services ] featuring recognition awards and gifts, achievement awards and gifts, productivity awards and gifts, performance awards and gifts, quality work awards and gifts, sales awards and gifts, [ customer satisfaction awards and gifts, ] safety awards and gifts, incentive awards and gifts, motivational awards and gifts, service awards and gifts, [ special occasion awards and gifts, special event awards and gifts, birthday gifts, holiday gifts, seasonal gifts, other awards and gifts, certificates, recognition certificates, achievement certificates, productivity certificates, performance certificates, quality work certificates, sales certificates, customer satisfaction certificates, safety certificates, incentive certificates, motivational certificates, service certificates, special occasion certificates, special event certificates, gift certificates, electronic certificates, gift tags, gift labels, award tags, award labels, ] award cards, recognition cards, [ name tags, stickers, envelopes, gift wrap, gift wrapping paper, tissue paper, gift boxes, cardboard boxes, cardboard containers, gift bags, ribbons, bows, gift selection brochures, recipient award selection brochures, printed guides, printed kits for officers and managers, crystal and glassware vases, crystal and glassware dishes, crystal and glassware bowls, crystal and glass hollowware, crystal and glassware figures, crystal and glassware figurines, crystal and glassware statues, crystal and glassware statuettes, crystal and glassware sculptures, crystal and glassware plaques, crystal and glassware awards, crystal and glassware trophies, crystal and glassware engravings, jewelry, fine jewelry, rings, precious stones, watches, corporate emblems, corporate symbols, writing instruments, active accessories, sports accessories, clocks, electronics, office accessories, home accessories, plaques, fine gifts, merchandise, travel, ] and other items, for employees, officers, executives, [ retirees, relatives, friends, associates, service providers, those who have achieved, ] those who have excelled, and others

FIRST USE 10-1-2005; IN COMMERCE 10-1-2005

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2630107

SER. NO. 78-980,371, FILED 12-30-2004



Acting Director of the United States Patent and Trademark Office



## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.