

# United States of America

## United States Patent and Trademark Office

# BERKLEY JENSEN

**Reg. No. 2,904,282**

**Registered Nov. 23, 2004**

**Renewal Term Begins Nov.  
23, 2024**

**10 Year Renewal/Amended**

**Int. Cl.: 3, 5, 8, 16, 20, 21, 31**

**Trademark**

**Principal Register**

BJ'S WHOLESALE CLUB, INC. (DELAWARE CORPORATION)  
350 Campus Drive  
Marlborough, MASSACHUSETTS 01752

CLASS 3: liquid hand soap; cotton rounds for cosmetic purposes

FIRST USE 3-17-2001; IN COMMERCE 3-17-2001

CLASS 5: medications, namely, acid reducers, antihistamine, nonprescription allergy medicines, glucose nutritional supplements [ , tampons, feminine hygiene pads and infant formula ]

FIRST USE 9-25-1999; IN COMMERCE 9-25-1999

CLASS 8: tableware, namely forks, knives and spoons

FIRST USE 3-30-2002; IN COMMERCE 3-30-2002

CLASS 16: facial tissues

FIRST USE 3-17-2003; IN COMMERCE 3-17-2003

CLASS 20: [ beds, chests of drawers, futons and ] portable beds for pets

FIRST USE 12-2-2000; IN COMMERCE 12-2-2000

CLASS 21: [ cleaning sponges, ] household plastic gloves, plastic cups, [ barbecue utensils, namely, forks, tongs and turners, ] cotton balls [ , grill covers, cookware, namely, thirteen-piece cookware sets, cookie pans, cooling racks, baking pans, roasting pans, mixing bowls and colanders for household use ]

FIRST USE 9-30-2000; IN COMMERCE 9-30-2000

CLASS 31: [ flower bulbs, live flowering plants ] pet foods, cat litter, and bird seed

FIRST USE 11-27-1999; IN COMMERCE 11-27-1999

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

The mark consists of standard characters, without claim to any particular font, style, size or color.

OWNER OF U.S. REG. NO. 2696009

SER. NO. 76-514,738, FILED 05-16-2003

*Coke Moya Smead*

Acting Director of the United States Patent and Trademark Office



## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.