

United States of America

United States Patent and Trademark Office



Bixby

Reg. No. 5,431,321

Registered Mar. 27, 2018

Amended Apr. 15, 2025

Int. Cl.: 9, 42

Service Mark

Trademark

Principal Register

Samsung Electronics Co., Ltd. (REPUBLIC OF KOREA CORPORATION)
129, Samsung-ro, Yeongtong-gu
Suwon-si, Gyeonggi-do, REPUBLIC OF KOREA 16677

CLASS 9: [Smartphones; Mobile telephones; Portable computers; Tablet computers;]
Interactive computer software enabling exchange of information among users; Software for searching and retrieving information across a computer network; Computer software to enable the provision of information via communications networks; Computer communication software to allow customers to access bank account information and transact bank business; Interactive computer software, namely, interactive game software and multimedia game software; Interactive computer software, namely, software for controlling touch screens; Interactive computer software, namely, software that identifies objects and landmarks viewed through camera lens; Interactive computer software, namely, software that recommends mobile applications based on user's schedule; Interactive computer software, namely, interactive speech and voice recognition software; Interactive computer software, namely, software used for the control of voice controlled communication devices; Interactive entertainment software for use with computers, namely, game software and multimedia computer game software; Computer programs for interactive television and for interactive games and/or quizzes; Interactive entertainment software for use with personal computers, namely, game software and multimedia computer game software; Interactive computer software that provides navigational and travel information; electronic voice recognition apparatus; Voice processing systems; Voice recognition software

CLASS 42: Software as a service (SAAS) services featuring computer software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, audio, video, and multimedia content, computer software for personal information management, database management software, database synchronization software, voice recognition software, speech to text conversion software, voice-enabled software applications, computer software for accessing, browsing and searching online databases, computer software used to process voice commands and create audio responses to voice commands, computer software for dictation, computer software for scheduling appointments, reminders, and events on an electronic calendar, computer software for organizing and accessing phone numbers, addresses, and other personal contact information, computer software for providing travel directions, computer software for enabling hands-free use of a mobile phone through voice recognition, and computer software for making reservations at hotels and restaurants; Application service

Coke Moya Smead

Acting Director of the United States Patent and Trademark Office



provider (ASP) services featuring computer software and providing online non-downloadable software, namely, computer software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, audio, video, and multimedia content, computer software for personal information management, database management software, database synchronization software, voice recognition software, speech to text conversion software, voice-enabled software applications, computer software for accessing, browsing and searching online databases, computer software used to process voice commands and create audio responses to voice commands, computer software for dictation, computer software for scheduling appointments, reminders, and events on an electronic calendar, computer software for organizing and accessing phone numbers, addresses, and other personal contact information, computer software for providing travel directions, computer software for enabling hands-free use of a mobile phone through voice recognition, and computer software for making reservations at hotels and restaurants; Providing temporary use of on-line non-downloadable operating software for accessing and using a cloud computing network; Cloud computing services featuring software and applications for users to store and share information to provide interactive and personalized intelligence for use in interfacing with computer devices and the internet; Providing virtual computer systems and virtual computer environments through cloud computing; cloud hosting provider services of electronic databases; cloud computing featuring software for use in database management; providing temporary use of on-line non-downloadable cloud computing software for use in electronic storage of data

The color(s) blue, green and black is/are claimed as a feature of the mark.

OWNER OF REPUBLIC OF KOREA , REG. NO. 40-1300482, DATED 11-03-2017, EXPIRES 11-03-2027

PRIORITY CLAIMED UNDER SEC. 44(D) ON VIETNAM APPLICATION NO. 4-2017-06843, FILED 03-23-2017

The mark consists of a miscellaneous design formed by a line of varying thickness that forms an open circular shape and which transitions from blue to green from top to bottom. To the right of the design is the word "BIXBY" in stylized black letters.

SER. NO. 87-393,134, FILED 03-30-2017

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.