

# United States of America

## United States Patent and Trademark Office

# POLAR VIEW

**Reg. No. 6,458,115**

**Registered Aug. 24, 2021**

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**Int. Cl.: 9, 28, 41, 42**

**Service Mark**

**Trademark**

**Principal Register**

Wattbike IP Limited (UNITED KINGDOM Limited company)  
Vermont House, Nottingham South &  
Wilford Industrial Estate, Ruddington Lane  
Wilford Nottingham, UNITED KINGDOM NG11 7HQ

CLASS 9: Bike computers, interactive and smart bike computers and stationary exercise bike computers; computer peripheral devices for bikes, interactive and smart bikes and stationary exercise bikes; downloadable and recorded computer software, application software and computer programs for measuring, recording, and displaying real-time pedaling force data for bikes, interactive and smart bikes and stationary exercise bikes; downloadable and recorded scientific and measuring software, application software, data processing software for measuring, analyzing, and processing real-time pedaling data for bikes, interactive and smart bikes and stationary exercise bikes; downloadable and recorded computer software and application software for measuring, calculating, analysing and predicting pedalling technique; downloadable and recorded software and application software for analyzing pedalling technique; downloadable and recorded computer software and application software for visually reproducing and representing in the nature of graphical representations the results of pedalling technique; downloadable and recorded computer software and application software for measuring and calculating electrical output and power produced by human exercise; downloadable and recorded computer software and application software for measuring, calculating, analysing and predicting force, output and efficiency rates of humans during physical exercise; downloadable and recorded real time computer software and application software for measuring, calculating, analysing and predicting force, output and efficiency rates of humans during physical exercise; downloadable and recorded monitoring, calculating, analytical, predictive and information management software and application software for monitoring and recording pedaling data for bikes, interactive and smart bikes and stationary exercise bikes to calculate, analyze and predict total output and power produced by exercise; downloadable and recorded real time monitoring, calculating, analytical and predictive software and application software for monitoring and recording real-time pedaling data for bikes, interactive and smart bikes and stationary exercise bikes to calculate, analyze and predict total output and power produced by exercise; downloadable and recorded mapping software, software for data analytics and visualisation software for visually representing data in the nature of creating maps and graphical representations of pedaling data for bikes, interactive and smart bikes and stationary exercise bikes; downloadable and recorded simulation computer programs and software for simulating bicycle rides for use with bikes, interactive and smart bikes and stationary exercise bikes; downloadable manuals and instruction manuals relating to all of the aforesaid goods; downloadable publications in the nature of brochures, information sheets, booklets and guides featuring training plans and fitness tests in the field of interactive and smart bikes and stationary exercise bikes and in the field of physical fitness

CLASS 28: Stationary exercise bicycles; interactive stationary exercise bicycles; stationary smart exercise bicycles; parts, fittings and accessories for the aforesaid goods,

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Acting Director of the United States Patent and Trademark Office



namely structural and replacement parts therefor, fitted covers specially adapted for stationary exercise bicycles

CLASS 41: Education and training, namely, conducting training courses, classes, seminars, and workshops in the field of mechanics of bikes and stationary exercise bikes, interactive and smart bikes and stationary exercise bikes; education and training, namely, conducting classes, seminars, and workshops, training courses and distribution of educational materials in the nature of training plans and tests in connection therewith, all in the field of physical fitness and exercise through the use of bikes and stationary exercise bikes and interactive and smart bikes and stationary exercise bikes; education and training, namely, conducting training courses, classes, seminars, and workshops in the field of bike computers, interactive and smart bike computers and stationary exercise bike computers; education and training, namely, conducting training courses, classes, seminars, and workshops in the field of computer software, application software and computer programs for bikes, interactive and smart bikes and stationary exercise bikes; education and training, namely, conducting training courses, classes, seminars, and workshops in the field of real time computer software and application software for measuring, calculating, analysing and predicting force, output and efficiency rates of humans during physical exercise; education and training, namely, conducting training courses, classes, seminars, and workshops in the field of computer software and application software for measuring, calculating, analysing and predicting pedalling technique, pedalling technique analysis software and application software, computer software and application software for visually reproducing and representing the results of pedalling technique; information, advisory and consultancy services relating to the aforesaid services

CLASS 42: Design and development of computer software and application software for use with bikes, interactive and smart bikes and stationary exercise bikes; computer software and application software programming, maintenance relating to bikes, interactive and smart bikes and stationary exercise bikes; support services in the nature of diagnosing computer software problems and providing updates for computer software and application software for bikes, interactive and smart bikes and stationary exercise bikes; technical consultation and research in the fields of computer software and application software for bikes, interactive and smart bikes and stationary exercise bikes; research, design, and development in the field of computer software and application software for bikes, interactive and smart bikes and stationary exercise bikes; support services in the nature of troubleshooting of computer software problems and providing updates for computer software and application software for bikes, interactive and smart bikes and stationary exercise bikes; research, design, and development in the field of computer software and application software for measuring, calculating, analysing and predicting force, output and efficiency rates of humans during physical exercise; support services in the nature of troubleshooting of computer software problems and providing updates for computer software and application software for measuring, calculating, analysing and predicting force, output and efficiency rates of humans during physical exercise; research, design, and development relating to computer software and application software for measuring, calculating, analysing and predicting pedalling technique, pedalling technique analysis software and application software and computer software and application software for visually reproducing and representing the results of pedalling technique; support services in the nature of troubleshooting of computer software problems and providing updates for computer software and application software for measuring, calculating, analysing and predicting pedalling technique, pedalling technique analysis software and application software and computer software and application software for visually reproducing and representing the results of pedalling technique; information, advisory and consultancy services relating to all of the aforesaid services

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 06-06-2019 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1514441 DATED 12-03-2019,  
EXPIRES 12-03-2029

No claim is made to the exclusive right to use the following apart from the mark as  
shown: "VIEW"

SER. NO. 79-278,685, FILED 12-03-2019

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.