

# United States of America

## United States Patent and Trademark Office



**Reg. No. 7,140,252**

**Registered Aug. 15, 2023**

**Corrected May 06, 2025**

**Int. Cl.: 36**

**Service Mark**

**Principal Register**

Shift4 Payments, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
2202 North Irving St.  
Allentown, PENNSYLVANIA 18109

CLASS 36: Financial services, namely, providing payment processing services for credit card, debit card and card payment transactions; Payment transaction processing services that enable direct input of payment information and charging of cards during credit card, debit card and card payment transactions; Financial management of electronic payment information and cardholder payment data during processing; Credit card, debit card and card payment transaction processing services; Broad based financial transaction services, namely, providing secure commercial transactions and payment options to merchants; Providing multiple payment options by means of customer-operated electronic terminals in the nature of computer based systems, radio frequency identification devices, near field communication devices, mobile communication technology, global computer networks and the internet, available on-site in retail stores and hospitality locations and via the internet

FIRST USE 2-1-2021; IN COMMERCE 2-1-2021

The color(s) black and blue is/are claimed as a feature of the mark.

The mark consists of the number 4 in a black font. The number "4" appears in a blue circle. The white represents background and is not claimed as a feature of the mark.

SER. NO. 97-035,268, FILED 09-20-2021

*Coke Moya Smeed*

Acting Director of the United States Patent and Trademark Office



## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**