

United States of America

United States Patent and Trademark Office



Reg. No. 7,334,682

Registered Mar. 26, 2024

Corrected May 06, 2025

Int. Cl.: 42

Service Mark

Principal Register

Rebuy, Inc. (DELAWARE CORPORATION)
6004 SAINT JOHNS AVE
EDINA, MINNESOTA 55424

CLASS 42: Providing online non-downloadable shopping management and marketing software featuring electronic online shopping carts; Application service providing featuring application programming interface (API) software for online retailers to monitor customer product viewing, additions of products to electronic online shopping carts, and product purchases and thereafter recommending similar products, recommending coordinating products, recommending higher cost products, providing discount options to the customer, and incentivizing increased customer purchases with tiered gifting; Designing webpages to maintain consistency across an online platforms of a retailer; Application service provider featuring application programming interface (API) software for retailers to recommended to customers best selling products, new products, products related to recent customer viewing and purchasing trends, and re-displaying products recently viewed by the customer; Application service provider featuring application programming interface (API) software for offering goods after checkout to be added to the checkout; Application service provider featuring application programming interface (API) software for linking e-commerce websites to credit card processing networks; Providing online non-downloadable computer software for delivering e-commerce capabilities, namely, software that allows third parties to implement online shopping carts; Developing and hosting a server on a global computer network for the purpose of facilitating e-commerce via such a server; Providing an online non-downloadable Internet-based system application featuring technology enabling users to add, remove, swap, and view recommended items in their shopping cart; Application service provider featuring application programming interface (API) software for recommending products; Computer services, namely, providing an interactive web site featuring technology that allows users to consolidate and manage social networks, accounts, and connections to existing and emerging APIs; Designing and developing webpages on the internet; Application service provider featuring an API utilizing a countdown timer to incentivize increased purchases; Application service

Coke Moya Smead

Acting Director of the United States Patent and Trademark Office



provider featuring application programming interface (API) software for linking e-commerce websites to credit card processing networks; all of the foregoing excluding digital advertising services

FIRST USE 1-1-2022; IN COMMERCE 1-1-2022

The mark consists of a solid circle with an infinity symbol contained therein.

SER. NO. 97-404,450, FILED 05-11-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.